



Worksheet 7: How to answer the question answers

- 1 Evaluate the factors that banana producers should consider when using sea transport.

What are you making a judgement about?

*Which factor is **most likely to influence** banana producers when using sea transport.*

What should the first sentence of your conclusion be?

- 2 Do you agree that location is the most important factor for the success of ZZ plc?

What are you making a judgement about?

*Whether or not **location** is the **most important factor** for ZZ plc or discuss other important factors for ZZ plc.*

What should the first sentence of your conclusion be?

- 3 Evaluate whether it is suitable for Jack to use hire purchase to buy the motorbike.

What are you making a judgement about?

*Whether or not hire purchase is the **most suitable source of finance** for Jack to use to buy the motorbike or hire purchase is not as suitable as, for example, leasing for Jack.*

What should the first sentence of your conclusion be?

- 4 Nadia would like to buy a new van and she will need a source of finance. Evaluate the most suitable source of finance that Nadia could use to buy her new van.

What are you making a judgement about?

*Compare and contrast at least two suitable sources of finance in the given context and arrive at a conclusion on **which source of finance** should Nadia use to buy the new van. This is essentially the ability to make a judgement between two sources of finance.*

What should the first sentence of your conclusion be?



- 5 Discuss how important insurance will be for Freya if she exports laptops.

What are you making a judgement about?

Make a judgement on how important insurance is to Freya when exporting laptops.

What should the first sentence of your conclusion be?

- 6 Evaluate the advantages and disadvantages of a multinational company setting up in a country.

What are you making a judgement about?

Whether it is more advantageous for the company or which advantage and/or disadvantage is the most important for this company.

What should the first sentence of your conclusion be?

- 7 Assess the benefits and drawbacks of buying insurance from an online insurance company.

What are you making a judgement about?

Whether the benefits outweigh the drawbacks or vice versa.

What should the first sentence of your conclusion be?