



Worksheet 3: Identifying analysis in simple sentences

Complete the following sentences by choosing a suitable connecting word to develop each point in this exercise.

as a result because consequently so therefore lead to

- 1 A business might win more support from customers if it uses ethical suppliers. This could _____ increased sales.
- 2 One problem with belonging to a trading bloc is the financial cost to the government and _____ the taxpayer.
- 3 The use of cover notes is declining _____ an increasing amount of insurance is done online.
- 4 It is possible that the carbon footprint may have fallen _____ of ecommerce.
- 5 Leaflets in local newspapers are generally delivered reliably, _____ the risk of being lost is reduced.
- 6 Many consumers are living busier lives. _____ , many consumers are attracted to products that save time. _____ , many advertisers have designed adverts to emphasise how their products support a more convenient lifestyle.