



## Worksheet 3: Identifying analysis in simple sentences answers

- 1 A business might win more support from customers if it uses ethical suppliers. This could lead to increased sales.
- 2 One problem with belonging to a trading bloc is the financial cost to the government and therefore the taxpayer.
- 3 The use of cover notes is declining because an increasing amount of insurance is done online.
- 4 It is possible that the carbon footprint may have fallen as a result of ecommerce.
- 5 Leaflets in local newspapers are generally delivered reliably, so the risk of being lost is reduced.
- 6 Many consumers are living busier lives. Consequently, many consumers are attracted to products that save time. Therefore, many advertisers have designed adverts to emphasise how their products support a more convenient lifestyle.