



Worksheet 7: How to answer the question

For each of the following questions, decide what the judgement should be and then decide what the first sentence of the conclusion should be.

- 1 Evaluate the factors that banana producers should consider when using sea transport.

What are you making a judgement about?

What should the first sentence of your conclusion be?

- 2 Do you agree that location is the most important factor for the success of ZZ plc?

What are you making a judgement about?

What should the first sentence of your conclusion be?

- 3 Evaluate whether it is suitable for Jack to use hire purchase to buy the motorbike.

What are you making a judgement about?

What should the first sentence of your conclusion be?

- 4 Nadia would like to buy a new van and she will need a source of finance. Evaluate the most suitable source of finance that Nadia could use to buy her new van.

What are you making a judgement about?

What should the first sentence of your conclusion be?



- 5 Discuss how important insurance will be for Freya if she exports laptops.

What are you making a judgement about?

What should the first sentence of your conclusion be?

- 6 Evaluate the advantages and disadvantages of a multinational company setting up in a country.

What are you making a judgement about?

What should the first sentence of your conclusion be?

- 7 Assess the benefits and drawbacks of buying insurance from an online insurance company.

What are you making a judgement about?

What should the first sentence of your conclusion be?