



Worksheet 4: What is the focus?

For each of the following questions, identify and underline the focus of the analysis.

- 1 Analyse two negative impacts of ecommerce on traditional commerce.
- 2 Analyse two reasons sole traders find it difficult to raise finance.
- 3 Analyse how communication helps trade.
- 4 Analyse the increased use of credit by many customers when buying from retailers.
- 5 Analyse two disadvantages to Walter's supermarkets of using competitive advertising.
- 6 Analyse two advantages to the bank of offering internet banking to its customers.
- 7 Analyse the trends that have contributed to the decline of the wholesaler.
- 8 Analyse the impact of digital banks on customers.