



Worksheet 13: Two-sided arguments

For each of the following questions, decide what the two sides of the argument are.

- 1 Evaluate factors which may influence the successful operation of Just-in-Time (JIT) inventory management.

One side	Other side

- 2 Discuss how break-even analysis could be useful for a business decision on introducing a new product.

One side	Other side

- 3 Evaluate factors that CC should consider when deciding on whether or not to become a more ethical business.

One side	Other side

- 4 Advise GG on the most appropriate sources of finance they might use to pay for the new swimming pool.

One side	Other side



- 5 Recommend to PC's Board of Directors which one of the two strategies should be adopted for entering new markets in Asia and Africa. Justify your recommendation.

One side	Other side

- 6 Evaluate the advantages and disadvantages to GT of their marketing mix.

One side	Other side

- 7 Advise Sue on which approaches she should use to develop a new business strategy for RF2.

One side	Other side