



Worksheet 13: Two-sided arguments answers

- 1 Evaluate factors which may influence the successful operation of Just-in-Time (JIT) inventory management.

One side	Other side
<i>That the factor(s) could influence the successful operation of JIT.</i>	<i>That the factor(s) could not influence the successful operation of JIT.</i>

- 2 Discuss how break-even analysis could be useful for a business decision on introducing a new product.

One side	Other side
<i>That break-even analysis could be useful.</i>	<i>That break-even could not be useful. OR That something could be more useful.</i>

- 3 Evaluate factors that CC should consider when deciding on whether or not to become a more ethical business.

One side	Other side
<i>That the factor(s) should be considered.</i>	<i>That the factor(s) should not be considered.</i>

- 4 Advise GG on the most appropriate sources of finance they might use to pay for the new swimming pool.

One side	Other side
<i>That the source(s) of finance are the most appropriate.</i>	<i>That the source(s) of finance are not the most appropriate.</i>

- 5 Recommend to PC's Board of Directors which one of the two strategies should be adopted for entering new markets in Asia and Africa. Justify your recommendation.

One side	Other side
<i>Arguments for the first strategy.</i>	<i>Arguments for the second strategy.</i>

- 6 Evaluate the advantages and disadvantages to GT of their marketing mix.

One side	Other side
<i>The advantages of the marketing mix.</i>	<i>The disadvantages of the marketing mix.</i>

- 7 Advise Sue on which approaches she should use to develop a new business strategy for RF2.

One side	Other side
<i>Arguments for the approaches Sue should use.</i>	<i>Arguments against the approaches Sue should use. OR Alternative approaches Sue should use.</i>