



# Cambridge International AS & A Level

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## MEDIA STUDIES

9607/41

Paper 4 Critical Perspectives

May/June 2025

2 hours



You must answer on the enclosed answer booklet.

You will need: Answer booklet (enclosed)

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### INSTRUCTIONS

- Answer **three** questions in total:  
Section A: answer **two** questions.  
Section B: answer Question 4.
- Follow the instructions on the front cover of the answer booklet. If you need additional answer paper, ask the invigilator for a continuation booklet.

### INFORMATION

- The total mark for this paper is 60.
- The number of marks for each question or part question is shown in brackets [ ].

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This document has **4** pages. Any blank pages are indicated.

**Section A: Media debates**

Answer **two** questions from Section A.

You should refer to one or more media forms in each answer.

**Media regulation**

- 1 'Without media regulation there would be chaos.' To what extent do you agree with this statement? [15]

**Postmodern media**

- 2 Explain the relationship between the postmodern media text and other media texts. [15]

**Power and the media**

- 3 'It's not just *what* is said but *how* it is said that matters.' Analyse the power of rhetoric in the media. [15]

**Section B: Media ecology**

- 4 Explain the most significant contemporary trends in the evolution of the media. [30]

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