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TRAVEL & TOURISM

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Paper 1 Themes and Concepts

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INFORMATION

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Niagara Falls is a visitor attraction situated on the border between the USA and Canada. Niagara Falls is a two-centre site with visitor access in both the USA and Canada. There are 30 million visitors to Niagara Falls each year.

The majority of jobs in the communities around Niagara Falls are in tourism. Tourism also generates income for those communities.



Fig. 1.1

Japan is an island country situated in Asia. Japan is a series of islands with different scenery and environments. It has a large population concentrated in big cities. Japan attracts over 30 million visitors a year who want to visit the World Heritage Sites and historic monuments in Hiroshima and Tokyo. Tourists also visit Japan's mountain regions, such as Mount Fuji, where there are ski resorts.

Domestic tourism in Japan is an important part of the economy and culture. Japan is famous for its rail travel and bullet trains. Japan has a highly developed and efficient rail network making domestic travel fast and very easy. The majority of inbound tourists come from other Asian countries. The largest source market for Japan is the nearby country of South Korea.

Tourism growth has been disrupted in recent years. The Japanese Government wants to encourage more tourists from specific countries and so they have relaxed visa regulations.

Fig. 2.1

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