



Cambridge International AS & A Level

CANDIDATE NAME				
CENTRE NUMBER		CANDIDATE NUMBER		

TRAVEL & TOURISM

9395/13

Paper 1 Themes and Concepts

May/June 2025

2 hours

You must answer on the question paper.

You will need: Insert (enclosed)

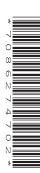
INSTRUCTIONS

- Answer all questions.
- Use a black or dark blue pen.
- Write your name, centre number and candidate number in the boxes at the top of the page.
- Write your answer to each question in the space provided.
- Do **not** use an erasable pen or correction fluid.
- Do not write on any bar codes.

INFORMATION

- The total mark for this paper is 75.
- The number of marks for each question or part question is shown in brackets [].
- The insert contains all the figures referred to in the questions.

This document has 12 pages. Any blank pages are indicated.



[3]

[6]



- 1 Refer to Fig. 1.1 (Insert), information about Niagara Falls.
 - (a) (i) State the type of attraction shown in Fig. 1.1.

[1]
 [1]

(ii) Suggest three reasons why people travel to Niagara Falls.

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2

(b) Explain three reasons visitor attractions use online booking.

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(0)	Discuss how Niegora Follo con

(c) Discuss how Niagara Falls can become more sustainable.

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(d)	Discuss why a knowledge of procedures, routines and performance standards is important for internal customers.
	101
	[9]

[Total: 25]



Refer to Fig. 2.1 (Insert), information about Japan.

(a)	(i)	Define the term 'domestic tourism'.
		[1
	(ii)	State three benefits of domestic tourism for Japan.
		1
		2
		3
		[3
(b)	Ехр	lain three benefits of rail transport for visitors to Japan.
	1	
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(c)	Explain two reasons why the majority of international tourists to Japan come from other Asian countries.
	1

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[6]

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(d)	Discuss I destination	how ons.	visas	and	entry	requi	remen	its ma	ay b	e us	eful	in r	mana	iging	tourist	acces	s to
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																[Total	· 251

[Total: 25]

[6]



3 (a) Explain two ways restaurants can motivate their internal customers.

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	[4
/b\	
(D)	Describe three ways a restaurant may meet the needs of families.
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(c) Explain two ways a restaurant can be sustainable.

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[Total: 25]



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