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TRAVEL & TOURISM

9395/43

Paper 4 Destination Development and Management

May/June 2025

1 hour 30 minutes

You must answer on the question paper.

You will need: Insert (enclosed)

INSTRUCTIONS

- Answer **all** questions.
- Use a black or dark blue pen.
- Write your name, centre number and candidate number in the boxes at the top of the page.
- Write your answer to each question in the space provided.
- Do **not** use an erasable pen or correction fluid.
- Do **not** write on any bar codes.

INFORMATION

- The total mark for this paper is 50.
- The number of marks for each question or part question is shown in brackets [].
- The insert contains all the figures referred to in the questions.

This document has **12** pages. Any blank pages are indicated.

1 Refer to Fig. 1.1 (Insert), information about The Galápagos Islands.

(a) Explain **two** roles of a commercial organisation in destination management.

1

2

[41]

[4]

(b) Assess the ways to prevent negative environmental impacts of tourism on the Galápagos Islands.

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[illegible]

[12]

2

(a) Explain **two** roles of a National Tourism Organisation (NTO) in destination management.

1

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2

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[4]

(b) Assess the political objectives for developing and managing tourism destinations.

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This image shows a full page of white paper with horizontal dashed lines, typical of primary school handwriting practice paper. The lines are evenly spaced and run across the width of the page. There are no margins, text, or other markings on the paper.

[12]









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