

Cambridge International AS & A Level

BUSINESS 9609/12

Paper 1 Business Concepts 1

May/June 2025

1 hour 15 minutes

You must answer on the enclosed answer booklet.

You will need: Answer booklet (enclosed)

INSTRUCTIONS

Answer five questions in total:

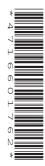
Section A: answer all questions.

Section B: answer one question.

• Follow the instructions on the front cover of the answer booklet. If you need additional answer paper, ask the invigilator for a continuation booklet.

INFORMATION

- The total mark for this paper is 40.
- The number of marks for each question or part question is shown in brackets [].



Section A

Answer all questions.

1	(a)	Define the term <i>mission statement</i> .	[2]
	(b)	Explain one disadvantage to a business of having corporate social responsibility (CSR) a business objective.	ıs a [3]
2	(a)	Define the term involuntary redundancy.	[2]
	(b)	Explain one way a business could use employee development to encourage multi-skilling	. [3]
3	(a)	Define the term inventory re-order level.	[2]
	(b)	Explain one advantage to a business of holding buffer inventory.	[3]
4	Ana	alyse one reason why a business may use cost-based pricing.	[5]
Section B			
		Answer one question only.	
EIT	HER		
5	(a)	Analyse two disadvantages to employees of an autocratic management style.	[8]
	(b)	'The contribution of managers to business performance in a hospital is less important that of medical employees.'	nan
		Evaluate this view.	[12]
OR			
6	(a)	Analyse two advantages to a business of using sale and leaseback of non-current assets a source of finance.	as [8]
	(b)	'The use of budgets is the most effective way to monitor the performance of a hotel.'	
		Evaluate this view.	[12]

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