



# **Cambridge International AS & A Level**

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**TRAVEL & TOURISM**

**9395/12**

Paper 1 Themes and Concepts

**October/November 2025**

INSERT

**2 hours**

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**INFORMATION**

- This insert contains all the figures referred to in the questions.
- You may annotate this insert and use the blank spaces for planning. **Do not write your answers** on the insert.

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This document has **4** pages. Any blank pages are indicated.

Belize is on the Caribbean coast of Central America. Belize offers beach holidays, rainforest holidays and adventurous experiences. The Great Blue Hole is a UNESCO World Heritage Site and is located in Belize. The Great Blue Hole is part of the world's second largest barrier reef. Belize is famous for diving and snorkelling because of this site. Belize also has Mayan ruins and other cultural experiences.

Other reasons to visit Belize:

- Unique adventures – swimming with whale sharks or scuba diving through Mayan cave systems.
- Special hiking experiences giving access to Mayan culture – Belize has many historical and archaeological sites.
- Rafting and canoeing – Belize has many waterfalls and rivers for water sports.
- Amazing food – the local cuisine is a combination of flavours including Mexican.
- Wildlife tours – see the birds and wildlife in the rainforest.
- Coastal islands – hundreds of tropical islands are found along the coast, many with luxury beach-front accommodation.

Visitors to Belize are mainly from the USA, Canada, UK, Guatemala and Mexico. Visitors from Guatemala and Mexico are usually visiting friends and relatives. The majority of tourists are attracted by the adventure tourism, beaches and culture. Belize is also a well-known cruise ship destination.

**Fig. 1.1**

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**Fig. 3.1**

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