



# Cambridge International AS & A Level

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## TRAVEL & TOURISM

9395/42

Paper 4 Destination Development and Management

October/November 2025

1 hour 30 minutes

You must answer on the question paper.

You will need: Insert (enclosed)

### INSTRUCTIONS

- Answer **all** questions.
- Use a black or dark blue pen.
- Write your name, centre number and candidate number in the boxes at the top of the page.
- Write your answer to each question in the space provided.
- Do **not** use an erasable pen or correction fluid.
- Do **not** write on any bar codes.

### INFORMATION

- The total mark for this paper is 50.
- The number of marks for each question or part question is shown in brackets [ ].
- The insert contains all the figures referred to in the questions.

This document has **12** pages. Any blank pages are indicated.





[9]





**(c)** Discuss how sustainable tourism policies contribute to economic development.

This image shows a full page of primary-ruled paper. It features multiple sets of horizontal dashed lines spaced evenly down the page, providing a guide for handwriting practice. The paper is otherwise blank, with no text or other markings.



[12]





**2** Refer to Fig. 2.1 (Insert), information about Bruges, a city in Belgium.

(a) Explain **two** roles of a guiding service.

1 .....

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2 .....

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[4]

**(b)** Assess the environmental impacts of walking tours.

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[9]





**(c)** Discuss how Bruges can preserve its culture and traditions.

[illegible]



[12]

[Total: 25]









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