



# **Cambridge International AS & A Level**

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**MEDIA STUDIES**

**9607/02**

Paper 2 Media Texts and Contexts

**October/November 2025**

**2 hours**



You must answer on the enclosed answer booklet.

You will need: Answer booklet (enclosed)

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**INSTRUCTIONS**

- Answer **two** questions in total:  
Section A: answer Question 1.  
Section B: answer **one** question.
- Follow the instructions on the front cover of the answer booklet. If you need additional answer paper, ask the invigilator for a continuation booklet.

**INFORMATION**

- The total mark for this paper is 50.
- The number of marks for each question or part question is shown in brackets [ ].

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This document has **4** pages. Any blank pages are indicated.

The first 30 minutes will be spent watching and making notes on the moving image extract. You should use 45 minutes to answer Section A before moving on to spend 45 minutes on Section B.

### Section A: Media texts

You will be shown an extract from a TV drama a total of four times.

During the first screening, you should **not** make notes.

During the second, third and fourth screenings you may make notes in the answer booklet.

There will be gaps between each screening for further note-making.

Your notes should be crossed out after you have finished writing your answer.

**1** Analyse how the extract from *Slow Horses* constructs meaning, including the specific representations of individuals/groups/events/places, through the following technical elements:

- camera shots, angles, movement and composition
- sound
- mise-en-scène
- editing.

Extract: *Slow Horses* (episode 1 ‘Failure’s Contagious’, 2022, dir. Hawes)

[25]

### Section B: Media contexts

Answer **one** question from Section B.

You should make references to at least one case study in your answer.

**EITHER**

**2** Explain the significance of new marketing technologies in the media area you have studied. [25]

**OR**

**3** Analyse how media organisations retain existing audiences and build new ones. [25]



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